



MANGA-COMIC-CON

The convention at the Leipzig Book Fair | 27–30/04/23

Leipziger Messe GmbH, Messe-Allee 1, 04356 Leipzig | Tel. +49 341 678-6953 | aussteller@manga-comic-con.de



**LEIPZIGER
MESSE**

Special Conditions of Participation for exhibitors at Manga-Comic-Con 2023 and Conditions of Participation for Leipzig liest 2023

Contents

1. **Special Conditions of Participation for exhibitors at Manga-Comic-Con 2023**
2. **Conditions of Participation for Leipzig liest 2023**
3. **General Terms of Participation for exhibitors**
Available online: www.leipziger-messe.de/en/meta/
4. **Technical guidelines**
Available online: www.leipziger-messe.de/en/meta/
5. **Leipziger Messe GmbH internal regulations (Rules for Using the Premises)**
Available online: www.leipziger-messe.de/en/meta/



MANGA-COMIC-CON

The convention at the Leipzig Book Fair | 27–30/04/23

Leipziger Messe GmbH, Messe-Allee 1, 04356 Leipzig | Tel. +49 341 678-6953 | aussteller@manga-comic-con.de



LEIPZIGER MESSE

1. Special Conditions of Participation for exhibitors at Manga-Comic-Con 2023

The General Conditions for Exhibitor Participation are defined in more detail by the following Special Conditions for Participation for exhibitors.

1.1. Organiser

Leipziger Messe GmbH, Messe-Allee 1, 04356 Leipzig, Germany
Commercial register no.: Amtsgericht Leipzig, HRB 622
VAT identification no: DE141497334

1.2. Venue, duration of the event and opening times

Titel of the event:
Manga-Comic-Con

Purpose of the event:

The Manga-Comic-Con is an event in conjunction with Leipzig Book Fair. The range of exhibits extends from manga, comics and anime, fashion, music, Japanese culture, cosplay and drawing accessories to computer and video games. Thanks to the adjacent Leipzig Book Fair, Manga-Comic-Con is not only a meeting place for manga fans but also attracts interested visitors from the Book Fair. The event will also include a programme of readings, signings, competitions and workshops as part of Leipzig liest.

Duration of the event:

27 to 30 April 2023

Venue:

Leipziger Messe
Messe-Allee 1, 04356 Leipzig, Germany

Stand construction for persons building their own stands:

Monday, 24 April 2023, 7 a.m. to 8 p.m.
Tuesday, 25 April 2023, 7 a.m. to midnight
Wednesday, 26 April 2023, 7 a.m. to 8 p.m.

Complete stands can be set up starting from **Wednesday, 26 April 2023, 9 a.m.**

The tables for the **MCC Kreativ** joint presentation can be decorated and set up starting at **2 p.m. on Wednesday, 26 April 2023.**

Stand dismantling:

Sunday, 30 April 2023, 6 p.m. to midnight (The exhibition site is only approved for the transport vehicles to access it following the take-up of the aisle carpets and the all-clear being given by the staff from Leipziger Messe.)
Monday, 1 Mai 2023, midnight to 6 a.m.

Should the construction and dismantling times change, exhibitors will be notified of this in good time. Exhibitors have to submit a written application for set-up and dismantling times going beyond the periods given that the Leipziger Messe has to approve in writing. A fee shall be required. The exhibitor shall pay a lump-sum of **458.00 EUR** plus VAT per day and trade fair stand.

Note on stand dismantling: Monday 1 May 2023 is a public holiday so there may be additional charges and transport restrictions to consider.

Opening times for exhibitors and stand personnel during the trade fair:

8 a.m. to 7 p.m. (access only with valid exhibitor pass)
Sunday 30 April 2023: Fair closes at 5 p.m.

Open to the general public:

Thursday, 27 April 2023, to Saturday, 29 April 2023:
Entrance area: 9 a.m. to 6 p.m.
Exhibition halls: 10 a.m. to 6 p.m.

Sunday, 30 April 2023:

Entrance area: 9 a.m. to 5 p.m.
Exhibition halls: 10 a.m. to 5 p.m.

1.3. Product index

The product index corresponds to the one in the company profile (Item 2 in the online stand application). The following regulations remain unaffected.

1.4. Participation fees

(see Conditions of Participation/4.)

Prices for stand rental, services and fees and the corresponding registration deadlines can be found in the price list of Manga-Comic-Con (see document "Exhibiting at Manga-Comic-Con 2023").

The event organiser reserves the right to raise or lower prices for services and fees as well as stand rental for single or all types of stands if this is absolutely necessary in order to carry out the event (e.g. as a result of increases in energy costs). However, price increases may not exceed ten percent.

1.5. Registration

(see Conditions of Participation/5.)

Stand allocation will begin on **30 September 2022**. **Early-bird rates** will be valid until then. If there are still receivables with Leipziger Messe beyond this date, the right to an early booking price must be forfeited, even if the registration was received by Leipziger Messe on time.

The **registration deadline** is **15 November 2022**. Any registrations received after the deadline will only be considered on request and at the discretion of Leipziger Messe. Leipziger Messe reserves the right in the case of registrations received after 16 November 2022 to charge a **late booking fee of 270.00 EUR** plus VAT for exhibition stands up to 6 m² and 500.00 EUR plus VAT for exhibition stands from 8 m² (in each case per stand). There is then no guarantee that specific stand placement requests can be considered.

Provisional or informal written registrations, including those associated with reservation requests, will not be considered and will generally not be processed unless formal registration has been submitted by the registration deadline.

The date of the e-mail (confirmation of exhibitor registration) sent to the trade fair organiser immediately after successful completion of the exhibitor registration shall apply.

Changes to the booked stand (area enlargement or type of stand) are free of charge **until 20 March 2023**. After this date, there will be a processing charge of **45.00 EUR** plus VAT and any other additional costs (e.g. graphics costs). It is also possible to reduce the stand size until 20 March 2023. The fees stated under section 1.10. (withdrawal and non-participation) are valid.

Exhibitors who do not agree with new Special or General Conditions of Participation may withdraw from the contract free of charge, within 14 days after the deadline. The contract must be cancelled in writing (e.g. e-mail).

Changes to company, correspondence and invoice data after registration should be reported to Leipziger Messe without delay in written form. The processing fee for amendments to invoices and addresses, per amendment **45.00 EUR** plus VAT.

www.manga-comic-con.com



MANGA-COMIC-CON

The convention at the Leipzig Book Fair | 27–30/04/23

Leipziger Messe GmbH, Messe-Allee 1, 04356 Leipzig | Tel. +49 341 678-6953 | aussteller@manga-comic-con.de



LEIPZIGER MESSE

1. Special Conditions of Participation for exhibitors at Manga-Comic-Con 2023

1.6. Authorisation – fair rental agreement

(see Conditions of Participation /6.)

Participation approval will be sent to exhibitors as soon as possible after receipt of the exhibitor registration.

Companies from both Germany and abroad are eligible to participate, provided that their exhibits comply with the required company profile and product groups as well as the provisions mentioned under sections 1.3 and 1.11. This also includes producers of books, newspapers, magazines, teaching aids, audio, image and data carriers, providers of online platforms and digital services, as well as institutions and associations from the fields of Japanese culture and education. Exemptions can be granted upon request.

Registrations of more than two stands per exhibitor are subject to approval. There is a waiting list for these stands. A decision regarding the admission of the additional stands will be made at the end of December 2022.

The decision on the approval of an exhibitor is taken by the organiser by exercising reasonable discretion and considering the available exhibition space capacity, the purpose of the event and safety aspects. The organiser may decide not to grant approval for objectively justified reasons or make participation dependent on further conditions such as the imposition of specific requirements or the payment of a security deposit. This applies in particular to exhibitors who in the past have not fulfilled their financial obligations to the organiser or have not done so in good time, or who have already violated the law, conditions of participation, safety-related exhibition regulations or directives issued within the scope of domiciliary rights at previous fairs. The organiser is not required to give reasons for refusing approval to take part in the event.

The Leipziger Messe reserves the right to restrict the size of exhibition areas which are not part of the core event area. Areas with limited exhibition space are indicated in the registration documents. The allocation of stand space takes place according to the priority of the application. Any later registrations will not be considered if the available space is insufficient.

1.7. Stand allocation – stand construction

(see Conditions of Participation /7.)

Provision of fair space:

The allocation of exhibition space by the organiser can only take place after the expiry of the registration deadline and the evaluation of all exhibitor applications received. The allocation of exhibition space is based on the time of registration, the rooms, space, requirements and options available to the organiser and in accordance with the partitioning of the exhibition areas as defined at the discretion of the organiser. The exhibitor is not entitled to the same placement as at the previous event or to the allocation of a specific space. However, the exhibitor's placement requests with regard to location, neighbouring stands, size, stand shape and exhibition area will be taken into account as far as possible.

The exhibitor must accept that at the start of the event, the location of the other stands may have changed compared to the time of stand allocation.

The **minimum stand size is 4 m²** (exception: participation in the MCC Kreativ joint presentation). A minimum stand depth of 2 metres also applies..

Only rectangular or square exhibition spaces in a 1-metre grid (width/depth) are available for rental. The event organiser is permitted to allow exceptions.

Complete stand:

Manga-Comic-Con offers complete stands (rent including stand construction). The electrical connection (2 kW) is obligatory for each stand when booking a complete stand package and cannot be deselected. Further details on prices, stand equipment and service descriptions can be found in the price list and the stand construction offer (see document "Exhibiting at Manga-Comic-Con 2023").

The "small stand classic S without a partition" (4 m²) can only be booked in combination with another "small stand classic S without a partition". A maximum of two "small stands classic S without a partition" (4 m²) can be placed next to each other. The entire partition between the two stands will be removed. It is not permissible to remove half a partition. The rental of these two stands must involve two independent companies and the independence of these companies must be proven to Leipziger Messe upon request with appropriate documents. Both companies must register independently of each other and book the stand package entitled "small stand classic S without partition". The registration must include the name of the partner company on the neighbouring stand. If an exhibitor books a "small stand classic S without partition" and there is no registration application from the neighbouring stand, Leipziger Messe will allocate a "small stand classic S" with two side walls. The corresponding stand construction form for the complete stand package "small stand classic S without partition" must be submitted. Each stand must have its own individual fascia lettering.

Removal of the partition between two exhibition stands is only possible when booking the stand type "small stand classic S without partition". Removing entire partitions or parts thereof is prohibited for all other stand types. Exhibitors who have rented several small stands are not permitted to use this as a communal space and present themselves as one stand. In such cases, the organiser has the right to charge the participating exhibitors the relevant rental for a larger space.

Leipziger Messe GmbH offers complete stand packages themselves under their own company. Construction and installation are carried out by its subsidiary FAIRNET GmbH. The General Terms and Conditions and Rental Conditions of FAIRNET GmbH also apply.

Self-build stand:

The stand should be equipped with sufficient lighting, carpet and stand partition walls to neighbouring stands. On peninsula stands, the back of the stand (adjacent to the neighbouring stands) is to be kept closed off and the front completely open.

Stand design:

The allocated stand space and the stand limits are to be observed at all times. Space that is utilised but not rented from Leipziger Messe as stand space shall be subsequently invoiced at the respective list price.

In the interest of the stands located opposite, walls that are mostly closed may not be created for corner, head and block stands. At least 50 percent of the wall that faces an aisle must therefore be kept freely accessible. The organiser may permit exceptions.

Following consultation with and approval from Leipziger Messe, two opposite located stands may be connected with an aisle cover (i.e. floor covering). Leipziger Messe will charge a fee for this service. In the case of Leipzig Book Fair / Manga-Comic-Con 2023, the fee is calculated on the basis of a flat rate of **109.00 EUR** plus VAT, multiplied by the length of the stand that borders the covered aisle.

Two-storey stand construction has to be announced as early as possible, however no later than when the application for building the stand is submitted. The upper floor spaces are billed at 50 percent of the valid stand rental charges. The rental charges for areas on the upper floor are billed based on area actually approved from the stand construction documents to be submitted.

1.8. Terms of payment

(see Conditions of Participation /8.)

Invoice complaints will only be considered if received within 30 days of the invoice date. Changes to company data may incur a processing charge for updating invoicing and address details (see section 1.5. on the registration form).



MANGA-COMIC-CON

The convention at the Leipzig Book Fair | 27–30/04/23

Leipziger Messe GmbH, Messe-Allee 1, 04356 Leipzig | Tel. +49 341 678-6953 | aussteller@manga-comic-con.de



LEIPZIGER MESSE

1. Special Conditions of Participation for exhibitors at Manga-Comic-Con 2023

1.9. Co-exhibitors and additional participating companies

(see Conditions of Participation / 9.)

Exhibitors must register any co-exhibitors and additional participating companies on their stand by 1 February 2023 and pay a fee according to the current price list (see document "Exhibiting at Manga-Comic-Con 2023"). The invoice for the complete stand including the fees for co-exhibitors and additional participating companies will always be sent to the main exhibitor.

Exhibitors must submit a separate registration for each co-exhibitor and each additional participating company including information on the company profile (via the online-exhibitor registration or PDF form).

Group companies, subsidiaries and sister companies or imprints that have their own name are considered to be co-exhibitors.

Co-exhibiting companies will be named in the exhibitor directory in the digital trade fair media. The flat rate fee for communication (see section 1.17. media entries) is compulsory and included in the fee for co-exhibitors. The main exhibitor will receive one exhibitor pass for each registered co-exhibitor free of charge.

Additional participating companies will not automatically be entered into the exhibitor directory. An entry may be requested but will only be made in connection with the main exhibitor and a fee will be charged.

1.10. Withdrawal and non-participation

(see Conditions of Participation / 10.)

Cancellation of registration by the exhibitor prior to confirmation must be delivered to Leipziger Messe in writing.

In case of **withdrawal before the receipt of confirmation** a cancellation fee of **180.00 EUR** plus VAT will be charged for exhibitors who have booked stand space of up to 6 m² and **380.00 EUR** plus VAT for exhibitors who have booked 8 m² or more.

In case of **withdrawal after admission confirmation** has been sent and **before 15 November 2022**, exhibitors will be required to pay **25 percent of their stand rental**. In case of withdrawal on or **after 16 November 2022**, section 10.2. of Leipziger Messe GmbH Terms and Conditions comes into effect.

Stand size reductions are possible **up to 20 March 2023**. If the stand size is reduced **by 15 November 2022**, the exhibitor must pay **25 percent of the fee for the returned stand space**. For reductions **after 16 November 2022**, the exhibitor must pay for the **returned space in full**.

The above-mentioned regulations represent the variations that apply to the trade fair in 2023 only.

The special rules concerning free withdrawal rights for exhibitors according to section 1.5. (registration) remain unchanged.

1.11. Products

(see Conditions of Participation / 11.)

Manga-Comic-Con is a public exhibition and sales to exhibition visitors are approved.

The organiser does not censor these in any way.

Exhibitors may only exhibit items or products that comply with applicable law and are free of third-party rights. With regard to works protected by copyright law, the exhibitors warrant that they either are the sole creator, are offering original products of the creator, possess the corresponding rights of use, or are authorised for other reasons. The same applies to other commercial property rights (e.g. trademarks, patent rights, design rights) or personal rights.

Only products of the exhibitor's own company may be exhibited or advertised on the stand. Should products of another company be exhibited, then that company must be registered as a co-exhibitor or additionally represented company (see section 1.9. Co-exhibitors and additional participating companies).

The event organiser decides on the approval of products and services that are not directly related to the book and media industry at its reasonable discretion if requested.

The exhibition and/or the promotion of exhibits containing politically extremist ideologies, illegal content, defamation or libel are also prohibited.

Compliance with child welfare regulations is absolutely mandatory. Any relevant products must be shrink-wrapped and/or must not be displayed in a way that is readily visible/accessible to minors.

The exhibition or offering of weapons, decorative weapons and weapon imitations is not permitted unless these products are permitted according to the Cosplay rules (see www.manga-comic-con.de/en/visit/rules-for-cosplay/), and as long as the exhibition or offering of the same does not constitute a breach of regulations.

Drones or similar flying objects may not be exhibited or offered.

When selling Lucky Bags, please ensure that the products contained in the bags are visible to the buyer.

The exhibition and sale of self-produced or ordered food products and beverages is not permitted; the same applies to industrially manufactured and packaged goods. The provision of free samples and sale of packaged Japanese specialties, e.g. sweet goods, whereby the applicable hygiene and food regulations must be adhered to, is permitted.

The exhibitor indemnifies the organiser from all justified third-party claims due to a breach of the aforementioned provisions.

The organiser reserves the right to verify compliance with the aforementioned rules. At the organiser's request, the exhibitor must provide plausible information regarding the legality of the products (e.g. in the case of works that are obviously protected by copyright law, he must submit proof of a license or proof that these are products that entered the European Economic Area with the creator's approval). Failure to submit such plausible information shall authorise the organiser to demand that the affected products are removed from the stand, and to exclude the exhibitor from further participation in the trade fair if he fails to comply with these instructions.

1.12. Technical services, general services

(see Conditions of Participation / 12.)



MANGA-COMIC-CON

The convention at the Leipzig Book Fair | 27–30/04/23

Leipziger Messe GmbH, Messe-Allee 1, 04356 Leipzig | Tel. +49 341 678-6953 | aussteller@manga-comic-con.de



LEIPZIGER MESSE

1. Special Conditions of Participation for exhibitors at Manga-Comic-Con 2023

1.13. Exhibitor passes

(see Conditions of Participation /13.)

Main exhibitors receive a free number of exhibitor passes based on the following exhibition area key:

3 m ² fair space	1 pass
4 m ² fair space	2 passes
6 m ² fair space	3 passes
8 to 20 m ² fair space	4 passes
21 to 40 m ² fair space	6 passes
42 to 60 m ² fair space	8 passes
62 to 100 m ² fair space	10 passes

From 102 m², the number of exhibitor passes increases by 2 for every 50 m² of additional exhibition space.

For registered co-exhibitors, the main exhibitor receives one pass each free of charge.

1.14. Cleaning

(see Conditions of Participation /14.)

1.15. Security

(see Conditions of Participation /15.)

1.16. Delivery and collection of exhibition goods

(see Conditions of Participation /16.)

1.17. Trade fair media

Leipziger Messe has appointed NEUREUTER FAIR MEDIA GmbH, Leipzig Office, Messe-Allee 2, 04356 Leipzig to publish and market all media entries. Other publishers issuing similar directories are not authorised by Leipziger Messe.

Entry in the exhibitor directory is compulsory for main and co-exhibitors. The flat rate fee for communication for main exhibitors is calculated based on the valid price list. The media flat rate for co-exhibitors is included in the co-exhibitor fee.

A breakdown of the **media flat rate** can be found in the online exhibitors' directory at www.manga-comic-con.de, as well as in the Buchmesse app:

- Entry of publisher or company name, address, phone, email, internet and stand number (the entry must match the registered company address)
- link to exhibitor's website
- optional interactive email address
- two names in the Who's who list
- individual advertising text containing 450 characters
- listing of all sectors and product groups given in the company profile on the registration form
- images of all social media buttons

As of January 2023, NEUREUTER FAIR MEDIA is your contact for more listing options in trade fair media. A fee is charged for additional entries.

1.18. Advertising, press, papers

(see Conditions of Participation /18.)

Advertising outside of the fair stand itself is not permitted on or in front of the exhibition site. This includes: distribution or display of advertising material of any kind, utilisation of persons as advertisers, surveys, tests, competitions and prize draws as well as the distribution of giveaways. An exception to this is advertising during the exhibitor's own event in a fair forum. Advertising surfaces on the trade fair grounds which are subject to charges are offered through FAIRNET GmbH.

The event organiser is entitled to approve a limited number of the above-mentioned advertising activities but there is no general right to these. The event organiser will charge a fee for granting a permit.

1.19. Demonstrations – telecommunication engineering

(see Conditions of Participation /19.)

The volume of noise during the course of presentations or events at the stand or in an event forum may not exceed **70 dB (A)**.

Demonstrations, readings, book signings, receptions and other events, including at the exhibitor's own stand are to be planned and carried out by the exhibitor in such a way that emergency exits and escape routes are not obstructed by gathering crowds of visitors and the event is not disrupted. The responsible exhibitor is obligated to inform the organiser as early as possible (4 weeks before the event at the latest) if a disruption to the flow of visitor traffic can be anticipated based on previous experience or special circumstances.

The responsible exhibitor is also additionally obligated to arrange the necessary safety measures themselves at their own cost in good time following a discussion with the organiser. If they fail to do so, the organiser is permitted to take the necessary measures at the exhibitor's cost without their consent in the case of imminent danger. Furthermore, the exhibitor must pay the organiser a 50 percent surcharge in addition to the standard price for the service.

1.20. Liability

(see Conditions of Participation /20.)

1.21. Conditions

(see Conditions of Participation /21.)

In Case of Cancellation of the 2023 Fair:

If the fair in April 2023 is cancelled according to section 21.1, Leipziger Messe GmbH waives the flat rate for stand space rental and all other stand packages and fees associated with an analogue exhibition stand) according to section 21.2.1 of the general Conditions of Participation. This means that exhibitors will be reimbursed 100 percent of the rental payments made to Leipziger Messe GmbH for stand space and stand packages.

In the case that the 2023 fair is cancelled, Leipziger Messe reserves the right to provide the online content only. Any exhibitors registered at the time of cancellation will be automatically included in the website directory at www.leipziger-buchmesse.de and/or www.manga-comic-con.de. Any online content already booked by this time will also be included. The media flat rate and any additionally booked online content will still be subject to payment.

The Conditions of Participation for Leipzig liest as stated in part 2 of the Conditions of Participation for Manga-Comic-Con and Leipzig liest 2023 continue to apply (section 2.3.).

From the day of cancellation (notification by email), participants will be able to withdraw from their contract within 30 days without charges and have their entries removed from the directory. In case of withdrawal, all online content booked will also be cancelled. The contract must be cancelled in writing (e.g. e-mail).

Hygiene concept, adapted Conditions of Participation:

Should Leipziger Messe GmbH draw up a hygiene concept for the staging of the event on the basis of legal or official requirements or recommendations or in its responsibility as organiser, this will apply in its most recently published version after it has been notified to the exhibitor in electronic form. The exhibitor shall observe the requirements of the hygiene concept concerning the exhibitor's company and stand construction.



MANGA-COMIC-CON

The convention at the Leipzig Book Fair | 27–30/04/23

Leipziger Messe GmbH, Messe-Allee 1, 04356 Leipzig | Tel. +49 341 678-6953 | aussteller@manga-comic-con.de



LEIPZIGER MESSE

1. Special Conditions of Participation for exhibitors at Manga-Comic-Con 2023

Insofar as the regulations of the hygiene concept require this, Leipziger Messe GmbH is entitled to make any necessary adjustments to the above Conditions of Participation at its discretion and will inform the exhibitor of such adjustments. Adjustments to the Conditions of Participation shall become effective upon notification to the exhibitor. However, such subsequent adjustments shall not exceed what is reasonable for the exhibitor. In case of doubt, the standard of reasonableness will be determined by legal or official requirements and recommendations.

1.23. Contractual penalty

In the event of a culpable breach of the Special and General Conditions of Participation, the exhibitor commits to pay the organiser a contract penalty, the amount of which shall be at the organiser's discretion and the appropriateness of which may be reviewed by a court with jurisdiction, but which shall be no less than **500.00 EUR** plus VAT. In case of violation of point 1.11 "Goods" the amount shall be at least **1,000.00 EUR** plus VAT. This totals will be reduced by any damages that are paid to the organiser for the conduct that falls under the contract penalty.

A breach of the General and Special Terms of Participation may lead to immediate exclusion from the current event. Leipziger Messe also reserves the right to stop providing the exhibitor with authorisations for subsequent events.

1.24. Data protection

(see Conditions of Participation / 24.)

1.25. Third-party rights

The exhibitor warrants that the image, sound and film material uploaded or otherwise made available to the organiser is free from third-party rights.

The exhibitor also warrants that the goods offered do not infringe any industrial property rights.

The exhibitor indemnifies the organiser against all claims, including claims for damages, which other exhibitors or third parties may assert against the organizer due to an infringement of their rights by the content provided by the exhibitor. The exhibitor assumes all reasonable costs incurred by the organiser due to any infringement of the rights of third parties, including reasonable costs incurred for legal defence. All further rights and claims for damages on the part of the organiser are not affected. The exhibitor has the right to prove that the organizer actually incurred lower costs. The above obligations on the part of the exhibitor will not apply insofar as the exhibitor is not responsible for the violation of rights in question.

1.26. Special offers

Other or additional conditions and information regarding participation in the joint presentation MCC Kreativ:

The MCC Kreativ joint presentation will only take place if the regulations on infection protection and the Leipziger Messe GmbH hygiene concept at the time allow. Participation in the MCC Kreativ joint presentation is restricted to individual artists and artist duos/trios/groups, insofar as they have already registered as such and have provided all names of the participants. Double applications are not permitted. Participants must be at least 18 years of age and may only exhibit their own Comic/Manga publications or self-made products. Products that are also distributed through a publisher or other provider may not be offered.

The number of participants in the MCC Kreativ joint presentation is limited to 130. Participants from 2020 can attend in 2023 without having to enter the lottery again. In order to take part in the 2023 convention, participants must send a request in writing to Leipziger Messe GmbH by **10 August 2022**.

MCC 2023 will be the last time that lottery participants from MCC 2020 will be accepted.

Participants will be notified of the registration arrangements by e-mail after the registration deadline. If a drawn participant has not submitted their registration to Leipziger Messe GmbH by **30 September 2022** the right to participate in the MCC Kreativ joint presentation will expire. In this case the table will remain unoccupied.

The participant ensures that the stand will be staffed during the entire duration of the convention. Free exhibitor identification is provided as per the square footage formula. There is no entitlement to a specific placement within the joint presentation. Participants pay a small **communication flat rate of 40.00 EUR** plus VAT, which entitles them to receive the services covered under this fee (see item 1.17).

Participants may register events for the Leipzig liest programme. This exempts them from the official sliding scale for spaces defined in the Leipzig liest Conditions of Participation.

In the MCC Kreativ area, tables may not be further leased, sub-leased or sub-divided beyond the registered number of participants. Breaches may result in exclusion from the current and future events.

Registration of co-exhibitors is not possible.

Cancellation of registration by the exhibitor prior to confirmation must be delivered to Leipziger Messe in writing. In case of **withdrawal before admission confirmation** has been sent, exhibitors will be required to pay **25 percent of their stand rental**. In case of **withdrawal after admission confirmation** has been sent, exhibitors will be required to pay **100 percent of their stand rental**. The special rules concerning free withdrawal rights for exhibitors according to section 5 (registration) remain unchanged.

1.27. Participation in the supporting events programme for Leipzig Book Fair and Manga-Comic-Con (Leipzig reads)

Leipzig Book Fair and Manga-Comic-Con will reserve selected registered applications for the events programme in cooperation with the venues. Factors considered in this decision will include the current relevance of the title, the number of events registered (e.g. relative to the booked stand space), and the degree of correlation with the communication topics planned for Leipzig Book Fair and Manga-Comic-Con (e.g. the host country). Events requested by coexhibitors will only be taken into consideration if there is free capacity available. The terms of participation for Leipzig liest will also apply to participation in the social programme.

1.28. Closing terms

(see Conditions of Participation / 25.)

Leipziger Messe GmbH exercises domiciliary rights at the exhibition grounds and corresponding virtual events. The house rules for the exhibition grounds are available at www.leipziger-messe.de/hausordnung.

Each exhibitor bears joint responsibility for the success of the fair. Actions that inhibit or endanger the procedure or success of the fair, or that disrupt other exhibitors or visitors in an unjustifiable manner, are prohibited.

Each exhibitor is obliged to co-operate to ensure that, through suitable stand design, adequate and specially-trained stand personnel and, where appropriate, the commissioning of stand security, theft is prevented in as far as possible and to prosecute cases of theft that are detected or uncovered.

Where protected by freedom of expression, disruptions and impairment at the fair are unavoidable. Leipziger Messe is not responsible for loss incurred by exhibitors as a result.

Leipziger Messe GmbH · July 2022

www.manga-comic-con.com



MANGA-COMIC-CON

The convention at the Leipzig Book Fair | 27–30/04/23

Leipziger Messe GmbH, Messe-Allee 1, 04356 Leipzig | Tel. +49 341 678-8015 | leipzig-liest@leipziger-buchmesse.de



LEIPZIGER MESSE

2. Conditions of Participation Leipzig liest 2023

Leipziger Messe GmbH organises Leipzig Book Fair on its trade fair grounds in conjunction with Manga-Comic-Con. At the same time as these two fairs, a host of reading events for Leipzig liest (Leipzig reads) will also take place on the trade fair grounds as well as around the city and the surrounding area.

Leipziger Messe GmbH will select venues for the programme as well as coordinating and publishing the events calendar online. As usual, participating publishers will receive one or more event slots from the pool of venues provided by Leipziger Messe GmbH and may hold a reading as a face-to-face event as far as hygiene regulations permit.

The hygiene measures in place are based on the provisions that currently apply in the state of Saxony. If, after consultation with the relevant authorities, hygiene regulations prohibit events with an audience, Leipziger Messe GmbH reserves the right to cancel any attendance events at Leipzig liest.

The organisation of readings is the responsibility of the respective event planners.

2.1. Dates

Please keep the following dates in mind:

- Start of registration for event requests is 1 November 2022.
- Event requests must be registered by 30 November 2022.
- Event requests may be updated (additional details) up to 10 January 2023.
- Registration for self-organised events (at own venue) by 10 January 2023
- The programme will be published online at www.leipziger-buchmesse.de or www.manga-comic-con.de from 23 February 2023 to 31 July 2023.
- Event will be held the week of 24 to 30 April 2023.

2.2. Who May Participate?

Publishers and individuals approved as exhibitors at the current Leipzig Book Fair and Manga-Comic-Con can register their event requests and events as main organisers. Participating venues from Leipzig and the region and other event partners (e.g. Guest of Honour organisers) are defined by Leipziger Messe GmbH.

Events will be organised and coordinated in collaboration with the main organiser/exhibitor and the host of the respective venue. If other event organisers are entered, these shall be acknowledged as co-organisers in the published programmes.

Participation is not guaranteed. As a result of the Corona situation, the available space is more limited than in previous years. The selection and allocation of incoming applications will be made according to the available space capacities and at our discretion. The criteria for this are the number of registered events in relation to the stand size (e.g. smallest stand, max. two events), how current the title is (e.g. publication date since the previous year's Leipzig Book Fair), and relevance to Leipzig Book Fair's communication topics this year (e.g. country or theme focus).

Requests for events submitted by a co-exhibitor must be coordinated in advance with the main exhibitor and will be counted towards the total number of events in accordance with the size of the stand.

Events per stand:

Stand size	Maximum number of events
Small stand, 4 m ²	1
Small stand, 6 m ²	2
From 8 to 10 m ²	3
From 12 to 18 m ²	5
From 20 m ²	+2

The number of events can be increased by 2 for each additional 20 m² of exhibition space.

Co-exhibitors 0 or in consultation with the main exhibitor

Leipziger Messe GmbH reserves the right to decline events whose content does not fit with the programme concept or if reason exists for assuming that the event could jeopardise safety or trouble-free operations.

2.3. In Case of Cancellation of Leipzig Book Fair and Manga-Comic-Con

Any existing participation contracts (exhibitor registration) for Leipzig Book Fair and Manga-Comic-Con 2023 remain valid for Leipzig liest in case of cancellation of the 2023 fair. If the 2023 fair is cancelled, Leipziger Messe reserves the right to provide the online content only. Any exhibitors registered at the time of cancellation will be automatically included in the website directory at www.leipziger-buchmesse.de or www.manga-comic-con.de. Any online content booked up to that point and any event entries already registered will also be included. The media flat rate and any additionally booked (online) content will still be subject to payment.

Participants have the option of withdrawing from the contract free of charge and having their name removed from the directory within 30 days from the day that cancellation is announced (notice of cancellation is sent to the trade fair organisers via email). In the case of withdrawal, all additionally booked online content and Leipzig liest event entries will also be cancelled. The withdrawal must be submitted in writing (e.g. email).

No new registrations for Leipzig liest can be made after withdrawing from the 2023 fair. The event organiser may allow exceptions, in which case registrants will at least need to pay the communication fee.

Companies listed in the participant directory have the opportunity to enter independently conducted and self-created digital events into the programme database. Leipziger Messe GmbH reserves the right to select registered digital events at its reasonable discretion. The criteria here are also how current the title is and its relevance to this year's communication topics at Leipzig Book Fair.

Upon cancellation of the 2023 fair, depending on the availability of venues, analogue events can only be considered with "city" as the requested location.

2.4. Venues at the Trade Fair Grounds and in the City

Events on the exhibition grounds generally take place between 10.30 am and 6 pm and events in the city usually start at 6 pm. Events in the trade fair forums usually last 30 minutes.

Events and book-signing sessions may be held at the exhibitor's own stand, subject to compliance with safety and hygiene regulations, and if feasible given the structures and the space available at the stand.

2.5. Public Events Only

No event spaces or partners for closed and/or internal events will be arranged in the city. This means, for instance, that readings to which the general public is not invited will not be organised at schools.

Exhibitors may rent rooms at the Exhibition Centre upon request for non-public events and media relations work. These events will not be published in the Leipzig liest programme.

2.6. Registration/Publication

Registration also constitutes an application to be entered in the event database. Events will be advertised online on Leipzig Book Fair/Manga-Comic-Con website and app. Listings indicate events taking place in Leipzig and the surrounding area.

www.manga-comic-con.com



MANGA-COMIC-CON

The convention at the Leipzig Book Fair | 27–30/04/23

Leipziger Messe GmbH, Messe-Allee 1, 04356 Leipzig | Tel. +49 341 678-8015 | leipzig-liest@leipziger-buchmesse.de



LEIPZIGER MESSE

2. Conditions of Participation Leipzig liest 2023

A link to a (live) stream can be added to this event listing, as long as the organiser creates and takes responsibility for the (live) stream and shares the link with Leipziger Messe GmbH in plenty of time.

An event is considered registered as long as the application is sent online prior to the registration deadline and receipt has been confirmed by email. Programme information will be published online only. Leipziger Messe GmbH reserves the right to edit any event entries.

Should an event organiser or venue publish its own events, these parties are required to indicate that the event is being held within the framework of Leipzig liest.

2.7. Registration Fee

Leipziger Messe GmbH is entitled to charge an event fee for any event published in the event database.

The main organiser (generally the exhibitor) is liable to pay this fee. Exceptions to this only apply where a different invoice address is given. Invoicing will take place at the beginning of May 2023, payable within 14 days of invoicing.

Leipzig liest fee 1: 45.00 EUR plus VAT

Per event for the following:

- Main exhibitors for all events included in the events-per-stand table
- Book signings
- Digital events
- Events at your stand
- Self-organised events at "your own" location
- Venues in and around Leipzig that are main organisers and/or have entered events

Leipzig liest fee 2: 99.00 EUR plus VAT

Per event for the following:

- Co-exhibitors
- Main exhibitors for events not included in the events-per-stand table

2.8. Amendments to Event Information

Main organisers must promptly inform the Leipzig liest project team of any changes to programme items so that these can be taken into consideration for the purpose of event organisation. The published programme information is continuously updated to reflect the information provided by the main organiser via email.

2.9. Responsibilities

The registered main organiser bears sole responsibility for executing the event, in particular:

- Event presentation
- Moderation
- Participant supervision
- Tickets or registration for admission to the fair
- Payment of travel and accommodation costs
- Royalties
- Security costs
- If applicable, registration for the event with GEMA/VG Wort and any applicable fees.
- For events that take place on the trade fair grounds, noise levels are limited to 70 dB(A) and emergency escape routes must not be obstructed as per Section 1.19 of Leipzig Book Fair's Conditions of Participation.
- Compliance with venue-specific requirements, in particular, regarding adherence to legal regulations (laws, ordinances, especially the Corona Protection Ordinance).

2.10. Technical Equipment at the Event Forums and Venues

Leipziger Messe GmbH provides premises (event forums) on the exhibition grounds for the programme, all of which are fitted with technical equipment and furniture. If required, the event spaces booked in Leipzig and the surrounding area can be fitted with technical equipment. Please enquire separately about the applicable costs in this regard.

The main organiser must submit their technical requirements in good time, as this can influence the decision on where the event is held.

2.11. Admission Fees and Visitor Registration

As a rule, there are no separate admission fees for events.

If a main organiser needs to charge admission for events in the city in order to offset additional costs, the organiser must inform the Leipzig liest team and coordinate this with them. The main organiser must likewise inform the team of events for which visitors must register or reserve a place in advance and indicate where visitors must go to register.

2.12. Third-Party Rights

When providing Leipziger Messe GmbH with texts, images, film and audio materials for publication, the main organiser must ensure that these do not violate any third-party rights, especially personal rights or commercial property rights.

At the same time, the main organiser shall indemnify Leipziger Messe GmbH against all claims – including claims for damages – which third parties may assert against us due to an infringement of their rights by the aforementioned material.

2.13. Streaming of Events

Digital events can be made available for viewing in the event database. The main organiser shall create and be responsible for the (live) stream and must provide Leipziger Messe GmbH with the link in good time. Main organisers must respect any copyrights for their events, as organisers may only stream those events for which they possess all content rights. Each video platform has its own terms of use and the main organiser is responsible for compliance. Links to streams will be available on the website (www.leipziger-buchmesse.de) during Leipzig Book Fair / Manga-Comic-Con and for 3 months afterwards. After that, the links will be removed from the website. Streamed material will continue to be available on the main organiser's chosen video platform and must be removed from these platforms separately if the organiser no longer wishes to show the content.

Leipziger Messe GmbH reserves the right to stream its own events and events with participation and to publish the audio and video content on the internet.

Leipziger Messe GmbH
July 2022 (M8847)