



**MANGA  
COMIC  
CON**

19–22 March 2026



**LEIPZIGER  
MESSE**

# ARTIST AREA

The Artist Area is the central meeting point for all those who want to present their own art relating to manga, comics, anime and Asian culture. This is where illustrators, hobbyists and designers showcase their handmade works - from illustrations and prints to homemade merchandise.

The Artist Area offers individual artists and small groups of artists the opportunity to present their work to a broad, enthusiastic audience and engage directly with visitors.



## Conditions of Participation

- Participants must be at least 18 years old.
- Only individual artists, artist duos, trios or circles may participate, provided they have already registered as such when applying.
- A joint stand with other artists is possible, provided that they have been named as co-exhibitors in the application and registered as a co-exhibitor in the stand registration (**Attention - with costs!**).
- Multiple applications are not permitted and may lead to exclusion from the application process.
- Parallel individual applications from a registered duo, trio or circle or from co-exhibitors are also considered multiple applications.
- The product range offered must be related to anime, manga, comics or the Asian region.
- Only products that have been drawn, designed, sewn, crafted or manufactured by the exhibitor may be offered.
- The stand must be manned continuously from 10 a.m. to 6 p.m. on all four days of the fair.

## Limited Spaces for Exhibitors

- The number of participants in the Artist Area is limited. The final number depends on the available space and is at the sole discretion of Leipziger Messe GmbH. There is no entitlement to a stand location.
- A waiting list with 20 places will be kept for those who move up.
- Simultaneous participation in the New Artist Alley and the Artist Area is not possible. Registration is only permitted for one of the two areas.

## Stand sizes and costs

In the Artist Area, stand spaces of 4 m<sup>2</sup> and 6 m<sup>2</sup> are available. The costs for participation depend on the chosen stand construction variant and size. Detailed information on the available options and prices can be found on our website: [www.manga-comic-con.de/standoptions](http://www.manga-comic-con.de/standoptions)

## Application Procedure – Overview of the time schedule

01.08.2025	Start of application period Application via online form at: <a href="http://www.manga-comic-con.de/artistarea-en">www.manga-comic-con.de/artistarea-en</a> All applicants will be issued with a confirmation of receipt
15.08.2025	<b>Closing date for applications</b>
29.08.2025	Announcement of participants and waiting list All participants and people on the waiting list will be informed immediately by e-mail.
07.09.2025	<b>Closing date for exhibitor registrations at the special price</b>
01.11.2025	<b>Closing date for exhibitor registrations</b>
Until the end of November 2025	Mailing of stand admission
30.11.2025	Closing date for registering events at MCC 2026
From January 2026	Mailing of stand allocations including table locations in the Artist Area
From January 2026	Online exhibitor passes available
From the end of January 2026	Mailing of invoices for exhibition space rental
19. – 22.03.2026	Leipzig Book Fair and Manga Comic Con

# IMPORTANT INFORMATION ON THE CONDITIONS OF PARTICIPATION

By submitting the completed application, applicants automatically take part in the draw and curation for the Artist Area 2026. At the same time, the General and Special Conditions of Participation of Leipziger Messe GmbH are accepted. All drawn and curated participants will receive a link to the online exhibitor registration. The application must be completed and received by Leipziger Messe by 1 November 2025, otherwise the opportunity to participate in the Artist Area will be forfeited.

In this case, an applicant on the waiting list will move up. Applicants on the waiting list will receive their waiting list position by e-mail.

There is no entitlement to a specific stand allocation in the Artist Area. However, we will try to fulfil any requests made on the exhibitor registration form.

All exhibitors at the Manga Comic Con should pay particular attention to section 1.11 'Products' of the Special Conditions of Participation. The most important regulations at a glance:

- Legal framework conditions: All applicable copyrights, third-party rights and German law must be observed.
- Protection of minors: Due to the high number of underage visitors, the provisions of the Youth Protection Act must be strictly observed. Products glorifying violence, pornographic or adult content must not be freely accessible to minors.
- Lucky Bags and similar offers: Content and value must be transparent. Purchasers must be able to recognise from the outside which products are included. The value of the goods must be at least 90% of the retail price. Exhibitors in the Artist Area and New Artist Alley exhibition areas may also sell their handmade products and artwork in lucky bags or similar items.
- Games of chance: The offering of chargeable games of chance (e.g. tombolas, wheels of fortune, gacha games) is not permitted.
- Fanart: The sale of fanart is tolerated in the Artist Area and the New Artist Alley, provided there is no violation of applicable German law. Fanart may make up a maximum of 50% of the entire product range and stand space.
- AI-generated products: Works created in whole or in part with the aid of generative artificial intelligence may not be exhibited or sold.

Sharing the stand with other artists is generally permitted. All artists represented at the stand must be named as co-exhibitors in the application and subsequent exhibitor registration. Detailed information on this can be found in section 1.9 of the Special Conditions of Participation (Co-exhibitors and additionally represented companies).

Multiple registrations are not permitted and may lead to exclusion from the application process.

It is not permitted to occupy more than one stand. Only one stand may be booked in either the Artist Area or the New Artist Alley.

Cancellation of the application must be made in writing to Leipziger Messe. The regulations according to item 1.10 of the Special Conditions of Participation (cancellation and non-participation) apply. The special regulations on exhibitors' right of cancellation free of charge in accordance with Item 1.5 (Registration) remain unaffected.

