## DATES 2026 OVERVIEW



What?		When?
Registration as exhibitor Exhibition stand	Exhibition stand	from July 2025
Dispatch of stand approvals	Exhibition stand	after processing of the exhibitor application
Start of application phase New Artist Alley	Exhibition stand	1 July 2025
Application deadline New Artist Alley	Exhibition stand	18 July 2025
Announcement of participants of the New Artist Alley	Exhibition stand	31 July 2025
Start of application phase Artist Area	Exhibition stand	1 August 2025
Application deadline Artist Area	Exhibition stand	15 August 2025
Deadline: Exhibitor registration at a preferential rate	Exhibition stand	18 August 2025
Start of hall planning and stand placement	Exhibition stand	from September 2025
Registration of titles for the Leipzig Book Fair Prize	Leipzig Book Fair Prize	from 18 August 2025 (after successful exhibitor registration)
Announcement of Artist Area participants	Exhibition Stand	29 August 2025
Start of event registration	Event program	1 October 2025
Deadline for the registration of titles for the Leipzig Book Fair Prize	Leipzig Book Fair Prize	26 September 2025
Opening of media store for exhibitors (booking of additional advertising options, e.g. in the exhibitor directory or the app)	Exhibition stand	27 October 2025
Registration deadline for exhibitors	Exhibition stand	1 November 2025
Registration deadline for event requests	Event program	28 November 2025
Exhibitor directory goes online	Exhibition stand	beginning of December 2025
Opening of ticket store for visitors		beginning of December 2025
Dispatch of stand approvals (disclosure of hall/stand no.)	Exhibition stand	January 2026
Opening of store for exhibitor services: Ordering options, e.g. for parking tickets, customer invitations, stand set-up services, technical services	Exhibition stand	January 2026
Entry deadline for events with their own venue and editorial deadline	Event program	15 January 2026
Exhibitor directory with stand numbers goes online	Exhibition stand	Mid-January 2026
Changes to stand set-up/stand extensions (where possible)	Exhibition stand	by 12 February 2026
Submission deadline for orders in the store for exhibitor services and for permit applications	Exhibition stand	18 February 2026
Program goes online	Event program	19 February 2026
Late payment surcharge in the store for exhibitor services on selected services	Exhibition stand	for orders from 19 February 2026
Store for exhibitor services closes	Exhibition stand	11 March 2026
Stand set-up	Exhibition stand	16. bis 18. März 2026*
Leipzig Book Fair		19 to 22 March 2026
Stand dismantling	Exhibition stand	22 March after end of trade fair as well as 23 + 24 March 2026*

\* The exact set-up and dismantling times as well as the opening hours of the trade fair for exhibitors and visitors can be found in the Special Conditions of Participation.