

NEW ARTIST ALLEY

THE PLACE FOR DISCOVERIES: NEW ARTIST ALLEY

This is the place for discovering creative talents. In the New Artist Alley, they will be showcasing their ideas for manga, comics and more. Self-designed comics and manga will be on display in this colorful artist's mile, as well as doujinshis, posters, stickers, buttons, artworks, art cards and handmade merchandising. All products can be purchased on-site. Many artists will draw live and signing your con hon.

Example illustration



OUR STAND CONSTRUCTION SERVICES

- Partition wall system: 2x 100x250 cm (WxH), white (other colours at additional price)
- Lighting: Long-arm spotlight
- 2 Folding chairs
- 1 table: 120x80x70 cm (measurements may change)

ADDITIONAL SERVICES

Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

SAMPLE CALCULATION for exhibiting on the NEW ARTIST ALLEY 2 m² *

Trade fair rental incl. stand construction	€320
Sustainability fee	€13
Marketing Basic Package	€49
AUMA fee	€1.20
Free exhibitor passes (according to area key)	1 pass

TOTAL COSTS	€ 383.20
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