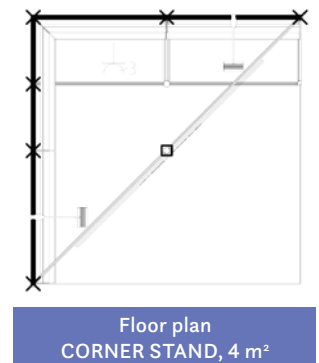
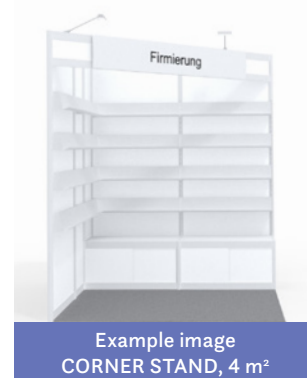
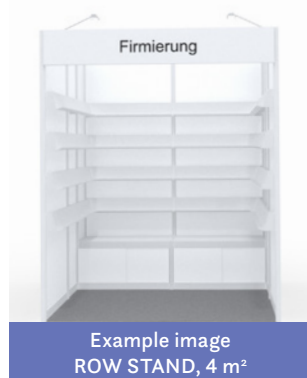


COMPLETE STAND BOOK (4 m²)

COMPLETELY WORRY-FREE

Our **COMPLETE STAND BOOK** makes setting up your stand at the MCC a breeze: display books, manga, comics, art books or other printed products neatly on the four integrated book shelves per wall panel. Additional platforms provide valuable storage space for restocking and materials, whilst also serving as practical seating.



OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, wall infill white (other colors at extra charge)
- 2 m panel, 30 cm high on stand rear wall, white, optionally with panel lettering 25 letters, numbers, characters; height: 10 cm; font: Futura medium color: dark grey; or fascia logo based on a vectorized graphic file
- Book supports white, 4 pieces per wall element on top of each other
- Pedestals with sliding doors (please order rack lock separately)
- 1 long-arm spotlight per 2 m² stand area
- 1 triple socket (The power connection will be charged separately and is mandatory)
- textile floor covering anthracite

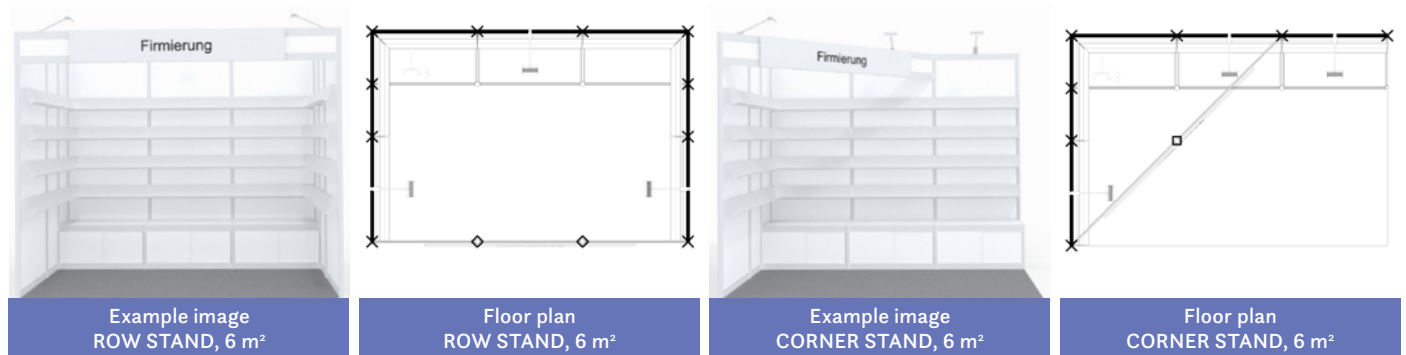
Additional Services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 4 m ² exhibition stand *	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	868.00 €	964.00 €
Sustainability fee	26.00 €	26.00 €
Marketing Basic Package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	2.40 €	2.40 €
Free exhibitor passes (according to area key)	2 passes	2 passes
TOTAL COSTS	1,209.40 €	1,305.40 €

COMPLETE STAND BOOK (6 m²)

COMPLETELY WORRY-FREE

Our **COMPLETE STAND BOOK** makes setting up your stand at the MCC a breeze: display books, manga, comics, art books or other printed products neatly on the four integrated book shelves per wall panel. Additional platforms provide valuable storage space for restocking and materials, whilst also serving as practical seating.



OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, wall infill white (other colors at extra charge)
- 2 m panel, 30 cm high on stand rear wall, white, optionally with panel lettering 25 letters, numbers, characters; height: 10 cm; font: Futura medium color: dark grey; or fascia logo based on a vectorized graphic file
- Book supports white, 4 pieces per wall element on top of each other
- Pedestals with sliding doors (please order rack lock separately)
- 1 long-arm spotlight per 2 m² stand area
- 1 triple socket (The power connection will be charged separately and is mandatory)
- Textile floor covering anthracite

Additional Services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

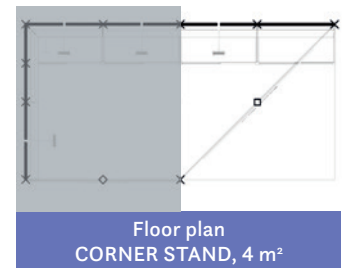
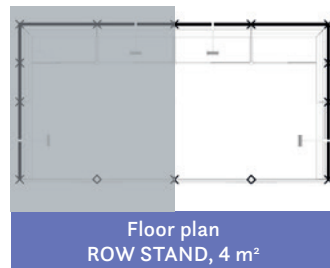
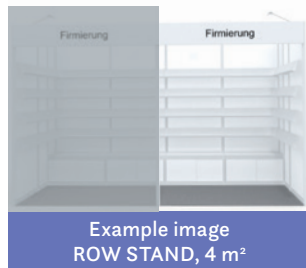
Calculation example for a 6 m ² exhibition stand *	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	1,392.00 €	1,548.00 €
Sustainability fee	39.00 €	39.00 €
Marketing Basic Package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	3.60 €	3.60 €
Free exhibitor passes (according to area key)	3 passes	3 passes
TOTAL COSTS	1,747.60 €	1,903.60 €

COMPLETE STAND BOOK DUO (4 m²)

Please note special conditions of participation section 1.17.

KICK OFF TOGETHER

Achieve more together: Do you and another exhibitor complement each other thematically, share a target audience, or would you like to co-design your presence at the MCC? Then our **COMPLETE STAND BOOK DUO** is just the thing for you. This option combines two 4 m² stands, creating an open, shared presentation area with more space for your products, promotions and ideas.



OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, wall infill white (other colors at extra charge), without partition wall to neighboring stand
- 2 m panel, 30 cm high on stand rear wall, white, optionally with panel lettering 25 letters, numbers, characters; height: 10 cm; font: Futura medium color: dark grey; or fascia logo based on a vectorized graphic file
- Book holders white, 4 pieces per wall element on top of each other
- Pedestals with sliding doors (please order rack lock separately)
- 1 long-arm spotlight per 2 m² stand area
- 1 triple socket (The power connection will be charged separately and is mandatory)
- textile floor covering anthracite

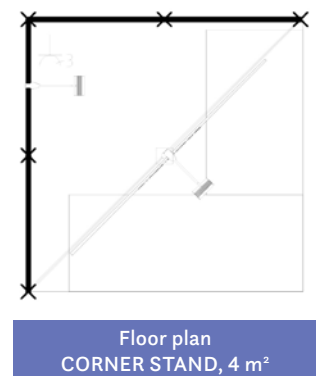
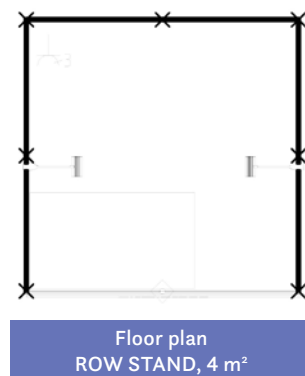
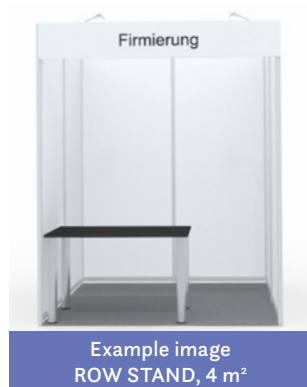
Additional Services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 4 m ² exhibition stand *	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	1,176.00 €	1,308.00 €
Sustainability fee	26.00 €	26.00 €
Marketing Basic Package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	2.40 €	2.40 €
Free exhibitor passes (according to area key)	2 passes	2 passes
TOTAL COSTS	1,517.40 €	1,649.40 €

COMPLETE STAND CREATIVE (4 m²)

PERFECT FOR ARTISTS

Our **COMPLETE STAND CREATIVE** has been specially designed for artists and creative professionals and provides the ideal setting for your exhibition at the MCC. Equipped with tables and chairs, this stand option is perfect for showcasing illustrations, prints, handmade products, merchandise and other creative works.



OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, wall infill white (other colors at extra charge)
- 2 m panel, 30 cm high, white, optionally with panel lettering 25 letters, digits, characters; height: 10 cm; font: Futura medium, color: dark grey; or fascia logo based on a vectorized graphic file
- 2 folding chairs
- Corner stand: 2 tables black (170x70 cm, 120x70 cm)
- Row stand: 1 table black (170x70 cm)
- 1 triple socket (The power connection will be charges separately and is mandatory)
- 1 long arm spotlight per 2 m² stand area
- textile floor covering anthracite

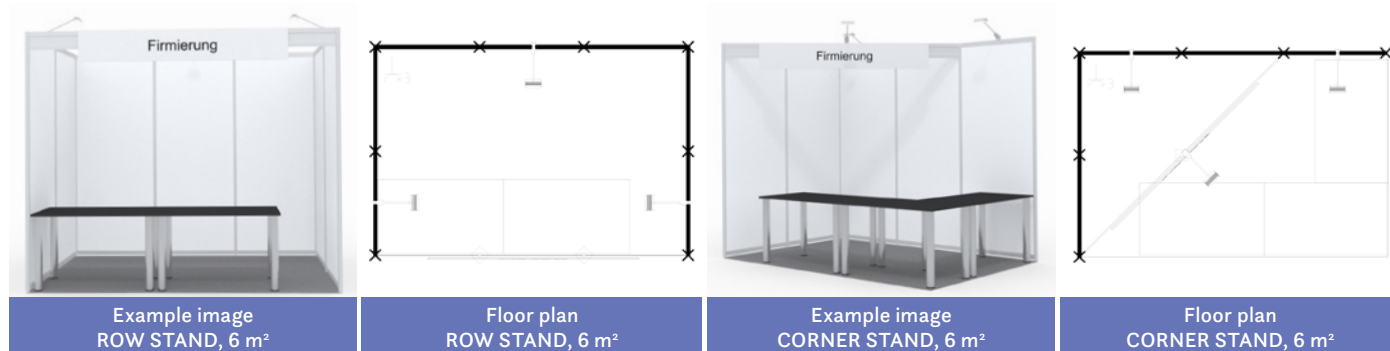
Additional Services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 4 m ² exhibition stand *	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	856.00 €	952.00 €
Sustainability fee	26.00 €	26.00 €
Marketing Basic Package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	2.40 €	2.40 €
Free exhibitor passes (according to area key)	2 passes	2 passes
TOTAL COSTS	1,197.40 €	1,293.40 €

COMPLETE STAND CREATIVE (6 m²)

PERFECT FOR ARTISTS

Our **COMPLETE STAND CREATIVE** has been specially designed for artists and creative professionals and provides the ideal setting for your exhibition at the MCC. Equipped with tables and chairs, this stand option is perfect for showcasing illustrations, prints, handmade products, merchandise and other creative works.



OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, wall infill white (other colors at extra charge)
- 1x 2 m panel, 30 cm high, white, optionally with panel lettering 25 letters, digits, characters; height: 10 cm; font: Futura medium, color: dark grey; or fascia logo based on a vectorized graphic file
- 2 folding chairs
- Corner stand: 3 tables (120x70 cm)
- Row stand: 2 tables (120x70 cm)
- 1 triple socket (The power connection will be charged separately and is mandatory)
- 1 long arm spotlight per 2 m² stand area
- Floor covering needle fel

Additional Services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

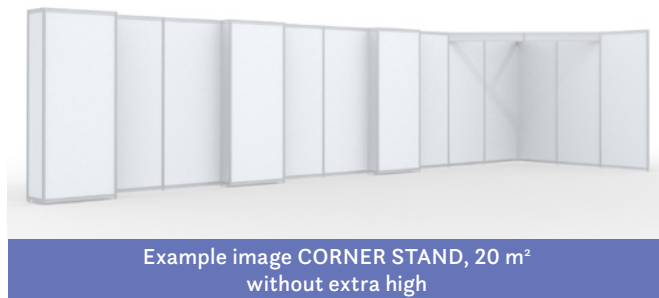
Calculation example for a 6 m ² exhibition stand *	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	1,392.00 €	1,548.00 €
Sustainability fee	39.00 €	39.00 €
Marketing Basic Package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	3.60 €	3.60 €
Free exhibitor passes (according to area key)	3 passes	3 passes
TOTAL COSTS	1,747.60 €	1,903.60 €

COMPLETE STAND STANDARD (from 8 m²)

SPACE FOR CREATIVITY

Would you like to customise your exhibition stand at the MCC whilst benefiting from professional basic fittings? Then our **COMPLETE STAND STANDARD** is the right choice for you.

Fitted with back panels and lighting, this stand option – available from 8 m² – provides the ideal foundation for your presentation. Whether you're showcasing products, a brand experience or a creative stand design, you'll have plenty of space to bring your ideas to life effectively and attract visitors' attention.



OUR STAND CONSTRUCTION SERVICES

- Partition wall system, 100x250 cm (WxH), white (other colours at additional price)
- Additional partitions available for a fee, Price on request
- Lighting, 1 Long-arm spotlight per 5 m² stand area
- Triple socket (The power connection will be charged separately and is mandatory)

Additional Services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 20 m ² exhibition stand *	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	5,860.00 €	6,520.00 €
Sustainability fee	130.00 €	130.00 €
Marketing Basic Package	219.00 €	219.00 €
Electrical connection (2 kW incl. electricity consumption)	273.00 €	273.00 €
AUMA-contribution	12.00 €	12.00 €
Free exhibitor passes (according to area key)	4 passes	4 passes
TOTAL COSTS	6,494.00 €	7,154.00 €

NEW ARTIST ALLEY

THE PLACE FOR DISCOVERIES: NEW ARTIST ALLEY

The New Artist Alley is the ideal area for anyone wanting to get a taste of the convention atmosphere for the first time and showcase their creative work to a wide audience. Here, up-and-coming artists have the opportunity to become part of Manga Comic Con and gain their first experience as exhibitors – on particularly attractive terms. Showcase and sell your own manga, comics, dojinshi, artwork, posters, stickers, badges, Kakao cards or other selfdesigned products right on the spot. Take the opportunity to chat with visitors, win new fans and receive valuable feedback on your work.

The New Artist Alley is the perfect introduction to the world of conventions and provides a platform for new talent, creative ideas and the artists of tomorrow.



OUR STAND CONSTRUCTION SERVICES

- Partition wall system: 2x 100x250 cm (WxH), white (other colours at additional price)
- Lighting: Long-arm spotlight
- 2 Folding chairs
- 1 table: 120x80x70 cm (measurements may change)

Additional Services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

SAMPLE CALCULATION for exhibiting on the NEW ARTIST ALLEY 2 m² *

Trade fair rental incl. stand construction	327.00 €
Sustainability fee	13.00 €
Marketing Basic Package	49.00 €
AUMA-contribution	1.20 €
Free exhibitor passes (according to area key)	1 passes

TOTAL COSTS **390.20 €**