

NEW ARTIST ALLEY

THE PLACE FOR DISCOVERIES: NEW ARTIST ALLEY

The New Artist Alley is the ideal area for anyone wanting to get a taste of the convention atmosphere for the first time and showcase their creative work to a wide audience. Here, up-and-coming artists have the opportunity to become part of Manga Comic Con and gain their first experience as exhibitors – on particularly attractive terms.

Showcase and sell your own manga, comics, dojinshi, artwork, posters, stickers, badges, Kakao cards or other selfdesigned products right on the spot. Take the opportunity to chat with visitors, win new fans and receive valuable feedback on your work.

The New Artist Alley is the perfect introduction to the world of conventions and provides a platform for new talent, creative ideas and the artists of tomorrow.



Example image

OUR STAND CONSTRUCTION SERVICES

- Partition wall system: 2x 100x250 cm (WxH), white (other colours at additional price)
- Lighting: Long-arm spotlight
- 2 Folding chairs
- 1 table: 120x80x70 cm (measurements may change)

Additional Services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

SAMPLE CALCULATION for exhibiting on the NEW ARTIST ALLEY 2 m² *

Trade fair rental incl. stand construction	327.00 €
Sustainability fee	13.00 €
Marketing Basic Package	49.00 €
AUMA-contribution	1.20 €
Free exhibitor passes (according to area key)	1 passes

TOTAL COSTS **390.20 €**